

Stage 4 (8% of Grade, Due Week 7) Authentic Assessment Project Final Discussion and Conclusion

It will be necessary to discuss the near term economic forecast, forecast the future stock price of the company you have selected as an industry leader and include a discussion of any important changes that may take place in terms of the potential growth of the market, impact on the availability and cost of capital and any basic resources the company will need to succeed.

Therefore, elements you can include in the Discussion may include the following:

1. State the Major Findings of the Study
2. Explain the Meaning of the Findings
3. State why the Findings Are Important
4. Relate the Findings to Those of Similar Studies
5. Consider Alternative Explanations of the Findings
6. State the Relevance of the Findings
7. Acknowledge the Study's Limitations
8. Make Suggestions for Further Research
9. Give the "Take-Home Message" in the Form of a Conclusion

Please keep in mind that there are things to avoid, Such as:

1. Overinterpretation of the Results
2. Unwarranted Speculation
3. Inflating the Importance of the Findings
4. Tangential Issues
5. The "Bully Pulpit" Conclusions That Are Not Supported by the Data Summary

Your research should include a survey of business periodicals, industry data from established sources, analyst reports, news articles, and journals as appropriate. Your paper should be supported by spreadsheets, graphs, and tables. The Stage 4 Authentic Assessment Project Final Analysis is limited to 5-7 pages with a minimum of 3 to 4 references and no more than 3 attachments. (Use APA format which is Times Roman 12 pt. type font, double spaced, with cover page, content and reference page). For APA formatting assistance please see below for online tutorials Submit your completed work to the Final Project, Stage 4 Assignment Folder.